

ORDER

TELEM - Salinas, CA

Orders
Order / Rev: 320524
Alt Order #: 01464424
Product Desc: NEXTGEN CALIFORNIA
Estimate: 259
Flight Dates: 07/18/16 - 07/22/16
Original Date / Rev: 07/12/16 / 07/12/16
Order Type: GENERAL

Primary AE: Telemundo Dallas
Sales Office: T-DAL
Sales Region: NAT

Agency Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NextGen California Action Committee
Demographic: A25+
Product Codes: PL02
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/22/16	14	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	14	\$1,500.00	\$1,275.00	0.00
Totals	14	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telemundo Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMUV	07/18/16	07/22/16	M-F 6-9A MT/7-10A PT CM M-F 7A-10A		7A-10A	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	5	\$175.00
UN NUEVO DIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	MTWTF--	5		\$35.00		0.00						
E 2	KMUV	07/18/16	07/22/16	M-F 6P-630P PT NEWSCM M-F 6P-630P		6P-630P	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	MTWTF--	5		\$150.00		0.00						
E 3	KMUV	07/19/16	07/21/16	LN (M-F) M-F Late News	CM	11P-1135P	-TWT---	:30	3	\$125.00	P-1	0.00	NM	3	\$375.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	-TWT---	3		\$125.00		0.00						
E 4	KMUV	07/22/16	07/22/16	M-F Prime Hour 4 M-F 10P-11P	CM	10P-11P	----F--	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
EL SENOR DE LOS CIELOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	----F--	1		\$200.00		0.00						
													Totals	14	\$1,500.00

ORDER WORKSHEET

526524

Rep Order# 1464424 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/12/16 6:41 PM
Last Received: 07/12/16 6:35 PM
Showing Buylines:

1 of 2
All Rep Changes or Last Station Changes

Station KMOV-TV MONTEREY-SALINAS
Advertiser (NEXG) NEXTGEN CLIMATE ACT.
Product NEXTGEN CALIFORNIA
Estimate# 259
Buyer MARY WHITTEMEYER

Agency (BLWAQ) BLUEWEST MEDIA
5130 E. 18TH AVENUE
DENVER, CO 80220
Agency C/P1/P2/E NEXTCAL/259
Flight Dates 07/18/16-07/22/16

Rep Firm NBCUNIVERSAL
Sales Office (DA) DALLAS
Salesperson (SKP) PAUL SCHOEN-KIEWERT
Sales Assistant ANGEL
Salesperson Phone# 214-303-5074
Salesperson Fax#

--- CONTRACT COMMENT ---

POLITICAL ORDER

--- REMARKS ---

NEW POLITICAL ORDER STARTS 7/18. PLEASE CONFIRM, THANKS

Ln	Day	Dates	Time	Program	Len	Spots/ Week	Num of Weeks	Total Spots	Rate	Total Cost	RTG/IMP	GRPs/ (000)
1	M-F	07/18-07/22	7A-10A	UN NUEVO DIA	30	5	1	5	\$35.00	\$175.00	P3-	-
2	M-F	07/18-07/22	6P-630P	6P NEWS	30	5	1	5	\$150.00	\$750.00	P2-	-
3	Tu-Th	07/19-07/21	11P-1135P	11P NEWS	30	3	1	3	\$125.00	\$375.00	P1-	-
4	F	07/22-07/22	10P-11P	EL SENOR DE LOS CIELOS	30	1	1	1	\$200.00	\$200.00	P4-	-

---REPORT TOTALS---

Report Totals: 14 / \$1,500.00

---SALES MONTHLY TOTALS---

Jul2016: 14/ \$1,500.00
Order Totals: 14 / \$1,500.00
Total GRPs: 0.0
--- COMPETITIVE ---
Market Totals \$1,500.00 KMOV 100.00%
--- COMPETITIVE COMMENTS ---
40% MARKET SHARE

Books [null]
Demos RA25+P

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2 of 2

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Sales Office (DA) DALLAS
Salesperson (SKP) PAUL SCHOEN-KIEWERT
Sales Assistant ANGEL
Salesperson Phone# 214-303-5074
Salesperson Fax#

--- CREDIT RISK ---
CASH IN ADVANCE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KMUV-TV Monterey-Salinas	Date: 7/13/2016
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I, BlueWest Media
do hereby request station time concerning the following issue:

Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, July 18, 2016			Sunday, July 24, 2016		

This broadcast time will be used by: NextGen California Action Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadeff
415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Wednesday, July 13, 2016

Date

Mary W...

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Kristy Sanchez
Printed Name

GM
Title